How to Host a Drive

Thank you for choosing to fight hunger in Southeast Nebraska. Please let us know how we can help ensure your drive is a success.

Step 1: Select a drive that works best for you

**Virtual Drive**
Create a team or individual page using our online fundraising platform.
Your personalized fundraising link can be shared with co-workers, friends and family.
Looking for a broader reach? Share your fundraiser on Facebook.
For every $1 donated, the Food Bank of Lincoln can distribute about 2 meals.

**Food Drive**
Collect non-perishable food items and hygiene products at your location.
A list of our most needed items is available to download on our website.
Need a donation collection barrel or tote? A request form is available on our website.

**Mix and Match**
Try them both!
This option works great for organizations/businesses where staff work in the office and at home.
Offer your team the flexibility to choose to donate food or funds while making a big impact in Southeast Nebraska.

Step 2: Plan, Promote and Engage

**Set Dates**
We recommend holding your drive for two weeks to one month.

**Set Goals**
Promote stronger engagement by creating a goal and updating everyone on their progress. Be sure to set a goal for both monetary and food donations.

**Engagement Ideas**
Get more participants by offering incentives like dress down days, raffles, or parking spots at work.

**Create a Buzz**
Email friends, family and colleagues to ask them to support and get involved.
Share on social media:
-virtual food drive link
-your food donation collection site

**Questions?**
Questions about hosting a virtual drive? Contact:
Amanda Fahrer
afahrer@lincolnfoodbank.org
402.466.8170 ext. 2007

Need barrels or totes? Contact:
Dane Schmitt
dschmitt@lincolnfoodbank.org
402.466.8170 ext. 2010

Pro Tip: We suggest calculating a 75% participation rate.
Example: Your company has 100 employees. If 75% participated with an average gift of $10 your goal would be $750.
**Step 3: Fundraise and Collect**

**Virtual Drive**
Create a team or individual page using our online fundraising platform.
Send out your personalized link to friends, family and co-workers to donate directly to your drive.
For every **$1 donated**, the Food Bank of Lincoln can distribute about 2 meals.

**Pro Tip:** Share your fundraising page on social media to spread awareness and help meet your fundraising goals.

**Food Drive**
Collect non-perishable food items and hygiene products at your location.
A list of our most needed items is available to download on our website.
Need a donation collection barrel or tote? A request form is available on our website.
For every **1.2 pounds** of food donated, the Food Bank of Lincoln can distribute 1 meal.

**Pro Tip:** A list of our most needed items is available for download on our website.

**Step 4: Wrapping it up**

**Completing your Virtual Drive**
Once your drive is completed, we’ll send a formal thank you letter to the address provided. If you’d like a more detailed giving report, please let us know.
Note: We do not share individual donor information such as donor name, address or other contact information.

**Completing your Food Drive**
Once your drive is completed, please drop off donations at our location:
1221 Kingbird Rd,
Lincoln, NE 68521
Note: If you requested a barrel pick-up our staff will stop by your location to pick up any donations you have collected. Delivery and pick-up minimum is 2 barrels.

**Pro Tip:** Go a step further and schedule a group volunteer project, presentation and/or tour of our facility. Your team will see firsthand how your donations are helping us alleviate hunger in Southeast Nebraska every day! To submit a request for a presentation or tour visit: lincolnfoodbank.org/request-a-presentation